The Monarch Joint Venture (MJV) is a partnership of federal and state agencies, non-governmental organizations, businesses and academic programs working together to protect the monarch migration across the United States.

Our mission is to protect monarchs and their migration by collaborating with partners to deliver habitat conservation, education, and science across the United States.

Our vision is thriving monarch populations that sustain the monarch migration into perpetuity and serve as a flagship for the conservation of other plants and animals.

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Overview
Projects funded through the MJV Partner Grant Program address priorities as outlined in the Monarch Conservation Implementation Plan. The plan identifies and prioritizes monarch conservation actions in the U.S. that will help restore sustainable monarch butterfly populations.

The key principles, goals, and action strategies serve as an important starting point for monarch conservation partners to prioritize and organize their internal strategies for this work. These high-level strategies are further developed at the individual, program, or organizational level. The MJV Partner Grant Program exists to support collaborative and innovative partner projects that best align with and reference the Monarch Conservation Implementation Plan.

The sections of the plan are organized around the four pillars of the MJV’s work:

- Habitat
- Education
- Science
- Partnership

The MJV and its partners have engaged in various monarch conservation projects in addition to this list; the projects listed here are only those that the MJV has directly provided funding for in previous years and as a part of the Partner Grant Program. The MJV Partner Grant Program and the awards listed in this document were made possible with support from U.S Forest Service International Programs, U.S. Fish and Wildlife Service, Bureau of Land Management, The New York Community Trust, and MJV supporters.
**Education**

Engaging Citizen Scientists in Monarch Conservation in Idaho  
Idaho Department of Fish and Game ($9,120)

Missouri Monarch Butterfly Habitat Education Campaign for Private Landowners  
Missourians for Monarchs ($12,500)

Youth Pollinator Habitat Program  
Pheasants Forever and Quail Forever ($20,000)

Educational Resources for Teachers to Accelerate Monarch Recovery  
Sand County Foundation ($10,000)

Monarch Education in the Southwest  
Southwest Monarch Study ($4,055)

**Habitat**

Cuesta Kato Demonstration Site  
Back to Natives ($5,000)

Building Habitat for Monarchs  
Iowa Department of Natural Resources ($10,000)

Establishing Prairie Plantings  
Missouri Prairie Foundation ($5,000)

**Science**

Engaging Wisconsinites in Monarch Conservation via Citizen Science  
Natural Resources Foundation of Wisconsin ($7,148)

Integrated Vegetation management on Pipeline Rights-of-way and Potential for Monarch and Pollinator Habitat Conservation  
Ohio Pollinator Habitat Initiative ($8,280)

Monarch Wings Across California  
Pollinator Partnership ($6,000)

Monarch and Habitat Monitoring Addressing Data Gaps  
University of Minnesota Monarch Lab ($5,600)

Partnering to Expand the Applicability of the MCSP Monitoring Strategy in the Western US  
Western Collaborative MCSP ($5,920)

Short Course in Southern California to Fill Key Data Gaps in the Western Monarch Thanksgiving Count  
Xerces Society ($6,337)
2016–2017 Awards

Education

Promoting Citizen Science Monitoring of Monarchs and Milkweed in Texas
Cibolo Nature Center ($16,000)

Western Monarch Conservation Workshops
Xerces Society ($8,000)

Wild for Monarchs Campaign: Citizen Science and Backyard Pollinator Garden Kits
Wild Ones ($5,000)

Engaging Youth in Agricultural Communities as Leaders in Monarch Recovery
Sand County Foundation ($10,000)

Southwest Monarch Monitoring Education Tour
Southwest Monarch Study ($4,000)

Habitat

Milkweed to Monarchs Demonstration Garden
Cincinnati Nature Center ($3,000)

Great Milkweed Grow Out Seed Amplification and Research
Desert Botanical Garden ($7,500)

Science

Milkweed, Nectar Plants and Monarchs in Prairie Restoration
University of Minnesota Monarch Lab, Xerces Society, Tallgrass Prairie Center ($30,000)

Monarch Wings Across Ohio: Urban Plot Research
Pollinator Partnership ($2,500)

Engaging Commercial Nurseries to Meet Consumer Demand for Monarchs
Monarch Health and Xerces Society ($5,000)
2015–2016 Awards

**Education**

Promoting Citizen Science Monitoring of Monarchs and Milkweed in Texas
Cibolo Nature Center ($12,000)

Monarch Citizen Science Training and Outreach
University of Minnesota Monarch Lab ($21,031)

Wild for Monarchs Campaign: Citizen Science
Wild Ones ($10,000)

Workshops for Federal Agency Staff in the Western U.S.
Xerces Society ($12,244)

**Habitat**

Milkweed to Monarchs Abandoned Agricultural Area Restoration
Cincinnati Nature Center ($3,000)

Iowa: Bringing Back the Prairie, Building Habitat for Monarchs
Iowa DNR ($10,000)

Monarch and Milkweed Habitat Restoration in Eastern Oklahoma
Monarch Watch ($15,000)

Monarch Wings Across Ohio: Transforming Urban Areas
Pollinator Partnership ($3,500)

Pollinator Habitat Demonstration Sites in Agricultural Areas
Xerces Society, Tallgrass Prairie Center, University of Minnesota Monarch Lab ($85,898)

**Science**

Monarch Breeding Habitat Assessment Tool, Online Version
University of Minnesota Monarch Lab ($4,895)

Assessment of Exotic Milkweeds and the Spread of Disease in Monarchs
Monarch Health, Monarch Alert ($10,695)

Regional Monarch Nectar Plant Lists
Xerces Society ($12,000)

Developing Integrated Pest Management System for Milkweed Seed Producers
Xerces Society ($50,000)
2014-2015 Awards

**Education**

Promoting Citizen Science Monitoring of Monarchs and Milkweed in Texas  
Cibolo Nature Center ($11,982)

Creating Monarch Habitat in Corporate Landscapes  
Pollinator Partnership ($1,980)

Wild for Monarchs Campaign  
Wild Ones ($9,000)

Monarch Citizen Science Training and Outreach  
University of Minnesota Monarch Lab ($20,653)

Development of Western Monarch Online Resource Center  
Xerces Society ($5926)

**Habitat**

Increasing Native Milkweed Seed Availability  
Xerces Society ($8,741)

Iowa: Bringing Back the Prairie, Building Habitat for Monarchs  
Iowa DNR ($18,800)

**Science**

Assessment of Exotic Milkweeds and the Spread of Disease in Monarchs  
Monarch Health, Monarch Alert ($8,000)

Mapping the Milkweed Marketplace  
Tallgrass Prairie Center ($5,493)

Invasive Swallow-wort Assessment and Control at Peninsula Point  
Superior Watershed Partnership ($10,000)

Western Breeding Habitat Loss Analysis  
Xerces Society ($7,000)
### Education

- **Monarch Success Stories Habitat Recognition Program**  
  University of Minnesota Monarch Lab ($8,000)

- **Workshops for Overwintering Site Land Managers and Citizen Science Monitors**  
  Xerces Society ($2,000)

- **Increase Monarch Outreach to Corporate Partners**  
  Pollinator Partnership ($4,900)

- **Wild for Monarchs Campaign**  
  Wild Ones ($12,000)

- **NABA Butterfly Gardening Website and Material Update**  
  North American Butterfly Association ($6,252)

- **Promoting Citizen Science Monitoring of Monarchs and Milkweed in Texas**  
  Cibolo Nature Center ($11,996)

### Habitat

- **Native Milkweed Seed Purchase for Use in Restoration Projects Throughout the US**  
  Xerces Society ($11,770)

- **Bring Back the Monarchs Native Milkweed Campaign and the Milkweed Market**  
  Monarch Watch ($42,210)

- **Iowa: Bringing Back the Prairie, Building Habitat for Monarchs**  
  Iowa DNR ($20,000)

### Science

- **Sharing What We Know: Tri-national Data Exchange and Population and Monitoring Program Analyses**  
  University of Minnesota Monarch Lab, Monarch Alert, Xerces Society ($34,911)

- **Documenting Known and Potential Monarch Breeding Areas in the Western US**  
  Xerces Society ($12,721)

- **Assessment of Exotic Milkweeds and the Spread of Disease in Monarchs**  
  Monarch Health and Monarch Alert ($6,600)
2012–2013 Awards

**Education**

Workshops for Overwintering Site Land Managers and Citizen Science Monitors  
Xerces Society ($13,530)

Promoting Citizen Science Monitoring of Monarchs and Milkweed in Texas  
Cibolo Nature Center ($7,889)

**Habitat**

Iowa: Bringing Back the Prairie, Building Habitat for Monarchs  
Iowa DNR ($15,000)

Bring Back the Monarchs Native Milkweed Campaign and the Milkweed Market  
Monarch Watch ($48,910)

Promoting the Planting of Native Milkweeds in the Central United States  
Xerces Society ($3,993)

**Science**

Assess the Status of Western Monarch Overwintering Sites and Fill Gaps in Western Overwintering Site Database  
Xerces Society ($31,219)

Analysis of Native vs. Non-native Trees in California Overwintering Sites  
Xerces Society and Monarch Alert ($6,455)

Eastern Nectar Plant Recommendations for Monarchs  
Pollinator Partnership ($15,000)

Monarch Breeding Habitat Assessment Tool  
University of Minnesota Monarch Lab and Xerces Society ($15,771)

Understanding the Value of Waystations and Monarch Larva Monitoring Project Sites  
University of Minnesota Monarch Lab ($4,358)
2011–2012 Awards

**Education**

Monarch Citizen Science Training and Outreach  
University of Minnesota Monarch Lab ($7,504)

Bring Back the Monarchs Native Milkweed Campaign and the Milkweed Market and Expanding the Monarch Waystation Program  
Monarch Watch ($13,350)

Creating Habitat in Corporate Landscapes and Utility ROW Areas: Manual Development  
Pollinator Partnership ($30,340)

Monarch Biology and Conservation Meeting  
University of Minnesota Monarch Lab ($25,308)

**Habitat**

Increasing Native Milkweed Seed Availability  
Xerces Society ($23,275)

Western Monarch Habitat Conservation, Outreach, and Monitoring  
Xerces Society ($54,726)

**Science**

Tracking the Migration: Tagging Data Entry, Verification and Analyses  
Monarch Watch ($12,900)

Milkweed Habitat Quantification  
Monarch Watch ($2000)
2010–2011 Awards

**Education**

NABA Butterfly Gardening Website and Material Update  
North American Butterfly Association ($5,000)

Bring Back the Monarchs Native Milkweed Campaign and the Milkweed Market and Expanding the Monarch Waystation Program  
Monarch Watch ($24,400)

Monarch Citizen Science Training and Outreach  
North American Butterfly Association, Cibolo Nature Center ($12,050)

**Habitat**

Increasing Native Milkweed Seed Availability  
Xerces Society ($18,943)

Western Monarch Habitat Conservation, Outreach, and Monitoring  
Xerces Society ($21,636)

**Science**

Sharing What We Know: Tri-national Data Exchange and Population and Monitoring Program Analyses  
University of Georgia, Andy Davis, University of Minnesota Monarch Lab, University of Maryland ($42,100)